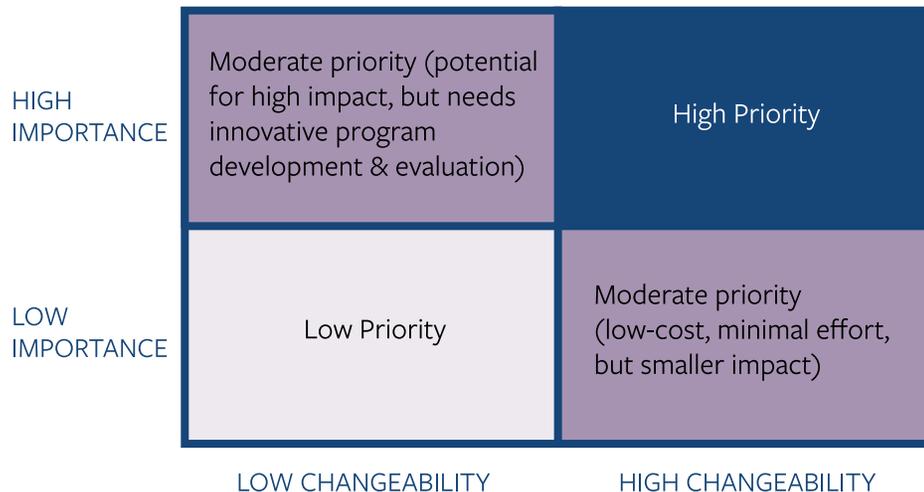


RISK AND PROTECTIVE FACTOR PRIORITIZATION MATRIX

This tool that can help you and your community prioritize which risk and protect factors you want to address is the prioritization matrix. When using it, place the risk and protective factors on the chart around how important and changeable they might be FOR YOUR COMMUNITY. This can be used as an interactive tool with your community to visually see how to prioritize your time and resources. If something is high changeability AND high important that's where we want to devote most of our time, energy, and funds. These are the thing that will get us towards our goals as effectively as possible. It's really tempting to only ever go after the HIGH important HIGH Changeability and HIGH Changeability LOW importance because our funding requires quick turn arounds and quick success. It's important to also do HIGH Importance and LOW changeability because these are very sustainable once we've made the change. That's why it's hard to change in the first place. When we are planning our prevention efforts it's really important for us to be thinking past the 1-5 year time frame to the long term to be putting in place the building blocks that will allow us to be able to make the bigger, more sustainable, deeper changes... Prevention is a LONG TERM process



IMPORTANT QUESTIONS TO CONSIDER:

1. How are you centering equity in your prioritization?
2. How are you including and centering people from marginalized communities in this prioritization process?
3. What information do your need for this process? How will you get this information?

RISK AND PROTECTIVE FACTOR PRIORITIZATION MATRIX

HIGH IMPORTANCE		
LOW IMPORTANCE		
	LOW CHANGEABILITY	HIGH CHANGEABILITY